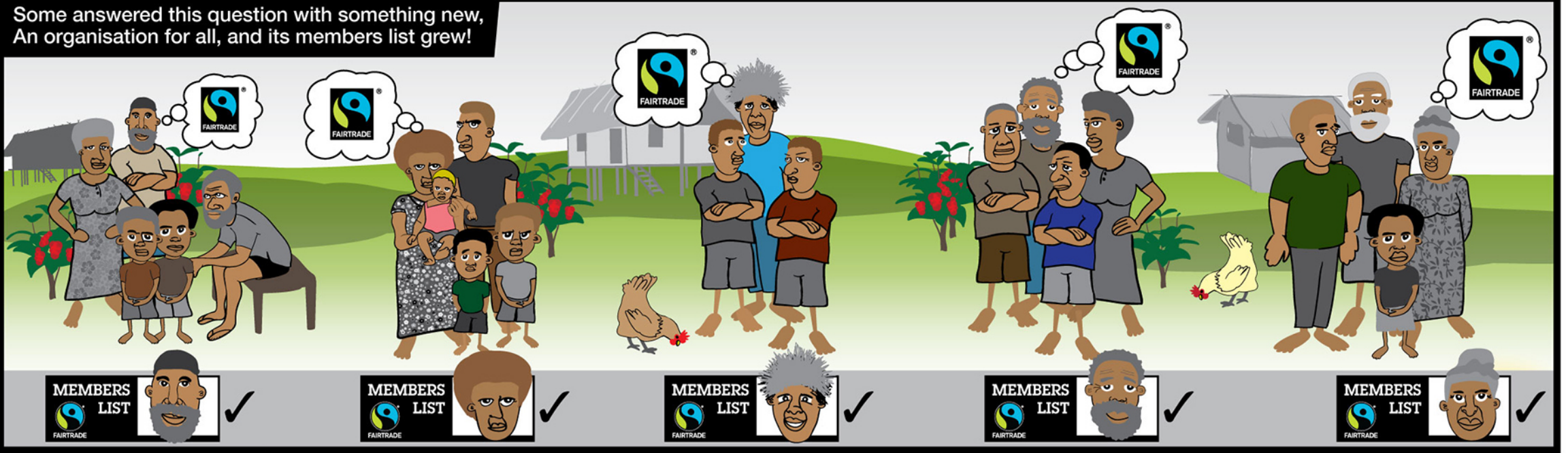


# A FAIRTRADE STORY

Selling their hard earned crops for too little wasn't nice.  
How can the people of the village get a fair price?

Fairtrade is an alternative to conventional trade which offers fair and stable prices to producers in developing countries

Some answered this question with something new,  
An organisation for all, and its members list grew!



The members on the list sold their crop to the organisation,  
That then had more power for business negotiation.



Members keep track of money and crop,  
So the organisation can always remain on top.



With Fairtrade certification they received a fair price,  
So all costs were covered, and that was nice.

Over time the villagers became unstuck,  
With the Fairtrade Premium the organisation bought a new truck.



All members come together each and every year,  
To discuss their accounts, to be heard and to hear.

With their Fairtrade Premium in the bank,  
They plan for the future and for that they would like to say thanks!



Fairtrade ANZ encourages small producers in the Pacific to improve their organisations and businesses through Fairtrade certification

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